“A free-wheeling vehicle . . . an unforgettable ride!” — The New York Times

Cat’s Cradle is Kurt Vonnegut’s satirical commentary on modern man and his madness. A apocalyptic tale of this planet’s ultimate fate, it features a midget as the protagonist, a complete, original theology created by a calypso singer, and a vision of the future that is at once blackly fatalistic and hilariously funny. A book that left an indelible mark on an entire generation of readers, Cat’s Cradle is one of the twentieth century’s most important works— and Vonnegut at his very best. “[Vonnegut is] an unimitative and inimitable social satirist.” — Harper’s Magazine “Our finest black-humorist . . . We laugh in self-defense.” — Atlantic Monthly

David Valentine is revered as a hero
for his part in fighting to regain Earth's freedom. When a former Quisling traitor is badly wounded, he asks Valentine to find his wife, who has vanished into the darkness of the Kurian Order. With the help of old friends and new allies, Valentine traces her to a mysterious, heavily guarded compound in Ohio. And what Valentine finds within will shake his sanity to its very core. THE INSTANT NEW YORK TIMES AND USA TODAY BESTSELLER! "A stunning story... The ending is ingenious, and it's possible that Benedict has brought to life the most plausible explanation for why Christie disappeared for 11 days in 1926." — The Washington Post

The New York Times and USA Today bestselling author of The Only Woman in the Room returns with a thrilling reconstruction of one of the most notorious events in literary history: Agatha Christie's mysterious 11-day disappearance in 1926. In December 1926, Agatha Christie goes missing. Investigators find her empty car on the edge of a deep, gloomy pond, the only clues some tire tracks nearby and a fur coat left in the car—strange for a frigid night. Her World War I veteran husband and her daughter have no knowledge of her whereabouts, and England unleashes an unprecedented manhunt to find the up-and-coming mystery author. Eleven days later, she reappears, just as mysteriously as she disappeared, claiming amnesia and providing no explanations for her time away. The puzzle of those missing eleven days has persisted.

With her trademark historical fiction exploration into the shadows of the past, acclaimed author Marie Benedict brings us into the world of Agatha Christie, imagining why such a brilliant woman would find herself at the center of such murky historical mysteries. What is real, and what is mystery? What role did her unfaithful husband play, and what was he not telling investigators? Agatha Christie novels have withstood the test of time, due in no small part to Christie's masterful storytelling and clever mind that may never be matched, but Agatha Christie's untold history offers perhaps her greatest mystery of all. Fans of The Secrets We Kept, The Lions of Fifth Avenue, and The Alice Network will enjoy this riveting saga of literary history, suspense, and love gone wrong. Other Bestselling Historical Fiction from Marie
Benedict: Lady Clementine The Only Woman in the Room Carnegie's Maid The Other Einstein A REESE'S BOOK CLUB PICK THE NEW YORK TIMES BESTSELLER ONE OF THE NEW YORK TIMES BEST THRILLERS OF THE YEAR “I loved this book. It gave me the same waves of happiness I get from curling up with a classic Christie...The alternating points of view keep you guessing, and guessing wrong.” — Alex Michaelides, #1 New York Times bestselling author of The Silent Patient “Evokes the great Agatha Christie classics... Pay close attention to seemingly throwaway details about the characters’ pasts. They are all clues.” -- New York Times Book Review A wedding celebration turns dark and deadly in this deliciously wicked and atmospheric thriller reminiscent of Agatha Christie from the New York Times bestselling author of The Hunting Party. The bride – The plus one – The best man – The wedding planner – The bridesmaid – The body On an island off the coast of Ireland, guests gather to celebrate two people joining their lives together as one. The groom: handsome and charming, a rising television star. The bride: smart and ambitious, a magazine publisher. It’s a wedding for a magazine, or for a celebrity: the designer dress, the remote location, the luxe party favors, the boutique whiskey. The cell phone service may be spotty and the waves may be rough, but every detail has been expertly planned and will be expertly executed. But perfection is for plans, and people are all too human. As the champagne is popped and the festivities begin, resentments and petty jealousies begin to mingle with the reminiscences and well wishes. The groomsmen begin the drinking game from their school days. The bridesmaid not-so-accidentally ruins her dress. The bride’s oldest (male) friend gives an uncomfortably caring toast. And then someone turns up dead. Who didn’t wish the happy couple well? And perhaps more important, why? Hades has a hell of a firewall in this WebMage novel from Kelly McCullough. Not just any computer geek can hack into Hades. But Ravirn, a direct descendant of one of the three Fates, is no ordinary hacker. Magic has gone digital in the twenty-first century, and Ravirn is a sorcerer with a laptop—a shape-changing best friend. These
days, Ravirn’s crashing at his girlfriend’s place while she works on her
doctorate in computer science. Only one problem: all of her research is
in her webgoblin’s memory, which is now in Hades along with its soul.
To save Cerice’s webgoblin (and her PhD), Ravirn must brave Hell
itself. But can he do it without corrupting the mweb—the magical
internet—and without facing down the Lord of the Dead himself?
Uncommon valor in the line of duty and unconditional devotion in the
name of love are the salient qualities of the daring men and women
who risk it all in the heart-pounding thrillers of New York Times
bestselling author Suzanne Brockmann. Crafted with precision and
power, her characters come alive with a depth of emotion few writers
have achieved. Now, with Breaking Point, Brockmann breaks even
further through the pack and delivers a stunning payload. As
commander of the nation’s most elite FBI counterterrorism unit, agent
Max Bhagat leads by hard-driving example: pushing himself to the limit
and beyond, taking no excuses, and putting absolutely nothing ahead
of his work. That includes his deep feelings for Gina Vitagliano, the
woman who won his admiration and his heart with her courage under
fire. But when the shocking news reaches him that Gina has been
killed in a terrorist bombing, nothing can keep Max from making a full
investigation—and retribution—his top priority. At the scene of the attack,
however, Max gets an even bigger shock. Gina is still very much
alive—but facing a fate even worse than death. Along with Molly
Anderson, a fellow overseas relief worker, Gina has fallen into the
hands of a killer who is bent on using both women to bait a deadly trap.
His quarry? Grady Morant, a.k.a “Jones,” a notorious ex-Special
Forces operative turned smuggler who made some very deadly
enemies in the jungles of Southeast Asia . . . and has been running
ever since. But with Molly’s life on the line, Jones is willing to forfeit his
own to save the woman he loves. Together with Max’s top agent Jules
Cassidy as their only backup, the unlikely allies plunge into a global hot
zone of violence and corruption to make a deal with the devil. Not even
Jones knows which ghosts from his past want him dead. But there’s
one thing he’s sure of—there’s very little his bloodthirsty enemies
aren’t willing to do. Count on the intense action and raw honesty that Suzanne Brockmann consistently delivers, as she goes for broke in Breaking Point—and never looks back. First in the Drake Sisters series from the "reigning queen of the paranormal romance"—#1 New York Times bestselling author of the Carpathian and Sea Haven novels. The story of Sarah, the eldest of the extraordinary—and magical—Drake sisters, now rewritten and expanded, in this very special collector’s edition... “Sarah Drake has come home.” Ever since Damon Wilder sought refuge in Sea Haven, he’s heard the same breathless rumor pass the lips of nearly every local in the sleepy coastal town. Even the wind seems to whisper her name—a reverie so powerfully suggestive that it carries the curious Damon to Sarah’s clifftop home, and seeks to shelter him there. But Damon has not arrived alone. A killer has tracked him to Sea Haven, and into the shadows of Drake House. But Sarah has her own secrets, and danger—as well as a desire more urgent than either has ever known—is just a whisper away... Magic in the Wind previously appeared in Lover Beware. Christine Feehan is the author of Dark Wolf, Dark Lycan, Air Bound, Leopard's Prey, Samurai Game, and numerous other bestselling novels. From the back cover: The authors argue that services which evolve from computer-communications technology will transform Canadian society if widespread usage of the technology is achieved. In other words, a mass market will be required. How the market develops, who participates, the terms of the participation, what the market does, and who benefits are important questions of government policy. Only one thing is clear: government must play a key role in balancing the interplay between the forces of competition and government intervention. What does it mean "to dell?" This newly coined business verb means to mass-customize, making products only in response to actual demand. This allows a product to "go direct" to a customer, and it's what Dell Computer does instead of forcing mass-produced computers on its customers. And Dell's not alone. As Editors Jim Gilmore and Joe Pine point out in their introduction to Markets of One, mass customization is a trend that has caught on among consumer
and business-to-business companies alike - think of Levi's jeans, Aramark's hospital services, Select Comfort mattresses, and Peapod or Streamline grocery delivery, to name a few. Companies customize their offerings to meet the unique needs of individual customers so that nearly everyone can obtain exactly what they want at a reasonable price. It's a paradigm shift away from the one-size-fits-all way managers have thought about markets over the past century - today, every individual customer is a market of one. This collection of ten Harvard Business Review articles chronicles the evolution of business competition from mass markets to markets of one - in other words, from creating standardized value through mass production to creating customer-unique value through mass customization. The book examines many of the resulting changes in approach to strategy and operations - for example, moving from pushing products to fulfilling individual needs, from focusing solely on market share to measuring customer share, and from marketing to the masses to cultivating learning relationships with each customer. Markets of One offers the best of the leading thinkers on the topic, exploring both the promise and pitfalls of mass customization. Practical applications are presented with examples of leading companies who successfully mass customize for markets of one. A Harvard Business Review Book New York Times bestselling author Linda Howard captivates readers in the deeply romantic tale of a contemporary woman who unravels an extraordinary mystery from the past - by living it. A scholar specializing in ancient manuscripts, Grace St. John never imagined that a cache of old documents she discovered was the missing link to a lost Celtic treasure. But as soon as she deciphers the legend of the Knights of the Templar -- long fabled to hold the key to unlimited power -- Grace becomes the target of a ruthless killer bent on abusing the coveted force. Determined to stop him, Grace needs the help of a warrior bound by duty to uphold the Templar's secret for all eternity. But to find him -- and to save herself -- she must go back in time . . . to fourteenth-century Scotland . . . and to Black Niall, a fierce man of dark fury and raw, unbridled desire. . . . A solid, hard-hitting, and uncompromising
A journalistic look at the fashion industry. The time when "fashion" was defined by French designers whose clothes could be afforded only by elite has ended. Now designers take their cues from mainstream consumers and creativity is channeled more into mass-marketing clothes than into designing them. Indeed, one need look no further than the Gap to see proof of this. In The End of Fashion, Wall Street Journal, reporter Teri Agins astutely explores this seminal change, laying bare all aspects of the fashion industry from manufacturing, retailing, and licensing to image making and financing. Here as well are fascinating insider vignettes that show Donna Karan fighting with financiers, the rivalry between Ralph Lauren and Tommy Hilfiger, and the commitment to haute couture that sent Isaac Mizrahi's business spiraling. In The Last Witch Hunter, author Kelly McCullough explores these themes, telling the story of Lark McClure who has survived a vicious vampire attack that shook her confidence and left her struggling with feelings of helplessness and fear. The last thing she needs is a partnership with Gawain, a handsome vampire knight who means to seduce her every chance he gets. Gawain believes he needs Lark for one thing and one thing only—and it's not her skill with magic. In the process, he plans to help her overcome her fear and show her the pleasure to be found in a vampire's arms. But even as passion sizzles between Lark and Gawain, a revenge-driven killer targets them. If he has his way, Lark, Gawain, and the world itself will pay the price. The universe needs a reboot in this WebMage novel from Kelly McCullough. In the twenty-first century, magic has advanced with the times and gone digital, and Ravirn, a direct descendant of one of the three Fates, is a talented sorcerer—and computer hacker extraordinaire. Now that Ravirn has come into his own as a minor chaos power, he's partying with Zeus, playing hard-to-get with a gorgeous Fury... and trying to stay one step ahead of Nemesis, the unstoppable goddess of vengeance. But now Necessity—the sentient computer that runs the universe—has caught a virus that crashes most of the magical internet, and Ravirn is tasked with fixing it. And Ravirn hasn't missed the fact that whoever repairs Necessity will, for that moment, run the universe, able to remake the worlds (and everything else) to their liking. Unfortunately for Ravirn,
some very dangerous beings have figured that out, too… A unique expose of the Cadbury story, providing an unprecedented insight into the makings of an iconic brand. Cadbury's Purple Reign for the first time tells the in-depth story and definitive history of the Cadbury brand, and how it came to be the world's pre-eminent chocolate brand. It presents a no holds barred account of the rollercoaster ride the organization has experienced that has, ultimately, led to its success. It is a story of endurance, where, in the UK, Cadbury is a clear market leader. This fascinating journey that has been the history of Cadbury makes it an ideal example with which to illuminate the story of consumerism. The company was established even before there were a mass of consumers to sell to, and was at the forefront of many of the developments which facilitated the rise of mass markets: Putting product quality at the heart of the brand. Harnessing the miracles of the Industrial and Transportation Revolutions to drive explosive growth. Industry consolidation via mergers and acquisitions to cement critical mass. A radical approach to harnessing the potential of its workforce to create the most effectively run company in Britain. The virtuous circle of economies of scale which slashed prices and brought chocolate to the masses. Innovative marketing and selling approaches that put the Cadbury brand into not just the minds of consumers, but their hearts. Illustrated with fact, anecdote and beautiful images from previously archived material, this book provides the reader with an unprecedented insight into one of the world’s most iconic brands. These insights will help any consumer business that aspire to build longevity for their brand with lessons on how to better endear itself to consumers, and how to turn that relationship into profitable sales. The book has the full backing from Cadbury and chairman Sir John Sunderland provides the foreword. Nebula Award Finalist: A long-awaited savior joins forces with her dark twin to confront the evil threatening their land in the second book of the acclaimed epic fantasy the Great Alta Saga. Grown to young womanhood in the mountain region of the Dales and trained for combat by the all-female followers of the goddess Great Alta, Jenna reluctantly accepts the fact that she might well be the Anna, the warrior
queen who has long been prophesied. Orphaned three times while still a small child, the now-teenage Jenna is compelled to lend her support and skills to the Dales’ rightful king and his brother, Carum, who holds her heart, for the reign of evil usurper Lord Kalas threatens the future of every worshipper of Alta. But Jenna does not ride alone. Whenever darkness falls, she and her companions—a young priestess in training and an aging warrior—are joined by Skada, white-haired Jenna’s dark sister, who shares her destiny and her soul. But even their combined powers may not be enough to defeat the entrenched malevolence that means to destroy everything and everyone they hold dear. A finalist for the Nebula Award for best novel, Jane Yolen’s White Jenna is a wondrous tale of duty, destiny, peril, romance, and fantasy. Interspersed with the myths and poetry the story engendered, it is a brilliantly imaginative creation of a world, a culture, and their enduring lore. Returning to the Ozark Territories, freedom fighter David Valentine is shocked to find it overrun by vampiric Kurians under the command of the merciless Consul Solon. In a desperate gambit, Valentine leads a courageous group of soldiers on a mission to drive a spike into the gears of the Kurian Order. Valentine stakes life, honor, and the future of his home in a rebellion that sparks the greatest battle of his life. The climax to the epic Malazan Book of the Fallen series that will determine how the world is ruled. Savaged by the K’Chain Nah’Ruk, the Bonehunters march for Kolanse, where waits an unknown fate. Tormented by questions, the army totters on the edge of mutiny, but Adjunct Tavore will not relent. One final act remains, if it is in her power, if she can hold her army together, if the shaky allegiances she has forged can survive all that is to come. A woman with no gifts of magic, deemed plain, unprepossessing, displaying nothing to instill loyalty or confidence, Tavore Paran of House Paran means to challenge the gods— if her own troops don’t kill her first. Awaiting Tavore and her allies are the Forkrul Assail, the final arbiters of humanity. Drawing upon an alien power terrible in its magnitude, they seek to cleanse the world, to annihilate every human, every civilization, in order to begin anew. They welcome the coming
conflagration of slaughter, for it shall be of their own devising, and it pleases them to know that, in the midst of the enemies gathering against them, there shall be betrayal. In the realm of Kurald Galain, home to the long lost city of Kharkanas, a mass of refugees stand upon the First Shore. Commanded by Yedan Derryg, the Watch, they await the breaching of Lightfall, and the coming of the Tiste Liosan. This is a war they cannot win, and they will die in the name of an empty city and a queen with no subjects. Elsewhere, the three Elder Gods, Kilmandaros, Errastas and Sechul Lath, work to shatter the chains binding Korabas, the Otataral Dragon, from her eternal prison. Once freed, she will rise as a force of devastation, and against her no mortal can stand. At the Gates of Starvald Demelain, the Azath House sealing the portal is dying. Soon will come the Eleint, and once more, there will be dragons in the world. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied. Just Above the Mantelpiece is the first serious look at mass-produced, affordable art from the late 1950s that today is highly collectable. "The 14 essays in this book encompass diverse theoretical perspectives and are grouped loosely around distinct functions of medievalism, including the exposure of recent social concerns; the use of medieval images in modern political contexts; and the med Fourth in the sensational series featuring Alissa, a young student of magic whose rebellious nature puts her life in danger. Exclusive Podcast Academy training now available in a book! Podcast Academy, the leader in audio/video podcast and new media education, brings you their first book, Podcast Academy: The Business Podcasting Book, based on their seminars. Written by industry experts, this book brings you practical experience that you can apply to your own business. It covers planning, content creation, legal considerations, branding, marketing, advertising, monetization, and much more. The authors and contributors have been behind many of the earliest corporate podcasts and share their knowledge, success, and real-world experience with you. Podcasting is changing the way organizations are communicating with their customers, prospects and the media. It is an essential new medium for
any company looking to extend their communications outreach, and expand their brand awareness. This applies for companies, organizations, charities, schools and groups that range in size from small to Fortune 500 enterprises. If you are thinking about podcasting as a medium for your organization, The Business Podcasting Book will give you a solid understanding of how to create your own company's voice, measure your efforts and maximize your opportunity. Implement your podcasting strategy now! In an effort to safeguard the environment, consumers have begun pressuring global businesses to create environmentally-friendly products and sustainable business practices that promote the preservation and protection of communities and nature. To create and maintain positive consumer relationships, new and existing businesses must enact policies that allow them to make an effective and smooth transition toward sustainability to contribute to economic growth by creating offerings with environmental and social value. Recent Advancements in Sustainable Entrepreneurship and Corporate Social Responsibility provides emerging research that examines entrepreneurial strategies and business practices that can be implemented to provide eco-friendly services to the community and that offer solutions to various social and environmental problems. Featuring coverage on a broad range of topics such as green marketing, corporate identity, and business ethics, this book is ideally designed for CSR managers, human resources professionals, entrepreneurs, managers, executives, corporate leaders, business professionals, academicians, researchers, and students seeking current research on the expanding area of sustainable business practices. Travel the Shepherd's path to the green pastures and cool, refreshing waters of Psalm 23. As a shepherd himself, W. Phillip Keller shares his insights into the life and character of sheep—and of the Good Shepherd who loves and cares for them. A Shepherd Looks at Psalm 23 will give new meaning to the ageless Shepherd Psalm, enriching your trust in and love for the Lord who watches closely over you. Keller infuses new hope into our relationship with Christ. Part of the Timeless Faith Classics series, this installment:
Is perfect as a treasured self-purchase or gift for any occasion. Showcases Scripture which has been the topic of countless books, articles, and featured on a multitude of gift products. Delivers new insights on one of the most familiar and popular chapters in the Bible. Is a trusted inspirational resource for personal and spiritual growth and reflection. As we lie down in green pastures or walk through the shadowy valley, we're assured that whatever our path, whatever our stumbling, the Shepherd will lovingly guide, carry, and protect us. We can depend on His goodness and mercy all the days of our lives. Readers will find comfort, guidance, and reassurance with A Shepherd Looks at Psalm 23. Bruce I. Newman reveals how the US public is being manipulated by marketing strategies and tactics taken directly from the most successful market-led companies. He uncovers the emphasis on style over substance and sound-bite over real dialogue. "Integrated Marketing" boxes illustrate how companies apply principles. In the last installment of the Children of the Sun trilogy, a shackled virgin must choose between the monster she knows and a sexy stranger who could spell doom-or help her fulfill the Prophecy of the Firstborn. Inter-war Britain saw a boom in 'mass markets' for consumer durables, such as new suites of furniture, radios, and electrical and gas appliances, while items like refrigerators, telephones, and automobiles didn't reach the mass market until the 1950s. Peter Scott explores these 'market makers' and how US innovations influenced British markets. In the era of The Hundred Kingdoms, a time of war and unrest, a legendary friendship is forged between king and keeper which will lead to a new destiny for Darkover. As global economies grow and the cost of doing business increases, the brand is the pre-eminent business asset needed for success in global business development. Brand Management Strategies: Luxury and Mass Markets presents the brand experience on a market continuum from mass market to luxury, using diverse examples from Burberry to BMW, Coca-Cola to Chanel, and Starbucks to Starwood. Underpinned by the author's many years of practical experience as both a professor and brand consultant, this book details the proven steps necessary to
develop, build, and sustain a successful brand strategy and business. Features - Filled with current examples from fashion brands such as Burberry, Coach, Banana Republic, and Target and non-fashion brands including Apple, Samsung, Hyundai, Porsche, Ritz Carlton Hotels and more - Brandstorming: Successes and Failures depict real world case studies of successful-and not so successful-branding strategies - Experiential learning tools include learning objectives, bolded key terms, and end of chapter Conversations discussion questions and Challenges projects and activities STUDIO Resources - Study smarter with self-quizzes featuring scored results and personalized study tips - Review concepts with flashcards of terms and definitions Teaching Resources - Instructor's Guide provides suggestions for planning the course and using the text in the classroom, supplemental assignments, and lecture notes - Test Bank includes sample test questions for each chapter - PowerPoint® presentations include full color images from the book and provide a framework for lecture and discussion PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501318436. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com. The final book in a historical Dragonlance trilogy. On the battle plains of Ansalon, all barbarians must band together. Raiders, nomads, and villagers. Ogres and elves. Dragons of good and evil. These are the forces that have joined battle to decide the fate of the first primitive civilization of Krynn. At the center of this whirlwind, the long-separated siblings Amero and Nianki are reunited. But foes long gone and presumed dead also join together, seeking vengeance and destruction once and for all. Best-selling writing team Thompson and Cook return again to the world of Dragonlance in this sweeping conclusion to the epic Barbarians trilogy. This book provides new insights into the changes in interpretation of marketing and the evolution of marketing strategies during the
The focus is on the development of mass marketing in the United States and the way in which more flexible and adaptable forms of marketing have increasingly been taking over. This highly international volume draws contributors from the USA, Europe and Japan, and from a variety of academic disciplines, including marketing, economics and business history. Chapters provide detailed analysis of the marketing of a range of products including cars, washing machines, food retailing, Scotch whisky, computers, financial services and wheat.

Enslaved by King Kregant’s army, Dar survived by befriend the fierce orcs who were also forced to serve. Now she has escaped—only to find that the price of freedom may be her destiny. Calling on her untried leadership abilities, Dar guides the surviving orc soldiers to the safety of their homeland—but the clan leaders refuse to accept her unless she can release their queen from Kregant’s fortress. Shaken by her growing gift for dark prophecy and a fate she feels unprepared to accept, Dar must infiltrate the very heart of the despot’s empire. There she will discover unexpected treachery and an ancient power that threatens the future of all. A history of modern marketing traces the evolution of advertising, production, and sales techniques from the turn of the century to the present day. In a fascinating history of corporate combat, Tedlow recounts the path America chose to become the world’s first and foremost consumer society. He describes the confrontations between Coke and Pepsi, Ford and GM, Sears and Montgomery Ward, and others. Illustrated. Drow god vs. Drow god! When Lolth and Eilistraee, two drow goddesses, compete for control of the dark elves of Faerûn, more than just the drow are caught in the middle. Though the drow will survive their game, what’s at stake is the very nature of what it means to be a dark elf. From the Paperback edition. Betsy Taylor, Queen of the undead, has snagged a dream job in a shoe store (just like a normal person!). But when vampires start getting killed off, Betsy enlists the help of the sexy vampire Sinclair. Now she’s really treading dangerous ground—but this time in brand-new high heels.